



TOTAL ACTION FOR PROGRESS

CABELL BRAND HOPE AWARD 2025 NOMINATION FORM

Total Action for Progress (TAP) is now accepting nominations for the 2025 Cabell Brand Hope Award, an annual honor recognizing a local leader whose passion and service embody the spirit of TAP's founder. A Roanoke businessman, civic leader, and the founding force behind TAP's creation in 1965, Brand believed in bold, community-led solutions to poverty and injustice. The Cabell Brand Hope Award—now in its eleventh year—celebrates individuals who carry forward that vision and demonstrate a lasting commitment to improving lives across the Roanoke Valley and Allegheny Highlands.

The deadline for nominations is Friday, August 29, 2025. The honoree will be announced the week of September 15, 2025 and formally recognized at TAP's 60th anniversary event on October 6, 2025.

CRITERIA

Nominees must:

- Demonstrate an extended commitment to anti-poverty, educational, or environmental causes
- Serve as a dedicated volunteer or advocate over a sustained period of time
- Exemplify the spirit of community action through leadership, innovation, and resilience
- Reside in one of the eleven localities served by TAP: the counties of Alleghany, Bath, Botetourt, Craig, Roanoke, and Rockbridge; the cities of Buena Vista, Covington, Lexington, Roanoke, and Salem

HOW TO SUBMIT A NOMINATION

Please fill out the information below and attach a one-page biography of the nominee. A photograph will be required of the person selected for the award. Send form and bio via email to robin.reynolds@tapintohope.org. You may also submit the nomination online at tapintohope.org/hopeaward.

Your name _____ Your email address _____

Your street address _____ Your city _____

Your state _____ Your zip code _____ Your phone number _____

In a separate document, please provide a one-page essay on why you think this person should receive the Cabell Brand Hope Award.

Nominee's name _____ Nominee's email address _____

Nominee's street address _____ Nominee's city _____

Nominee's state _____ Nominee's zip code _____ Nominee's phone number _____

Helping individuals and families achieve sustainable, equitable economic and personal independence through education, employment, affordable housing, and safe and healthy environments.

Mailing Address: 302 2nd Street, SW, Roanoke, Virginia 24011
Phone Number: 540.777.HOPE