



TOTAL ACTION FOR PROGRESS

February 2025

Dear Community Partner,

Since 1965, Total Action for Progress (TAP) has helped individuals and families across the Roanoke Valley and Allegheny Highlands achieve sustainable, equitable economic and personal independence. TAP offers over 20 programs that create opportunities and change lives through education, employment, affordable housing, and safe and healthy environments.

Throughout 2025, we are celebrating 60 years of TAP's story while renewing our commitment to the future. **We invite you to help us mark this significant milestone by hosting a one-time profit-share, change round-up, or other fundraising event during the year.**

Why partner with TAP?

- *Making a Difference, Supporting Work in Southwest Virginia:* Partnering with TAP is a meaningful way to showcase your business's commitment to our community while also helping us continue our mission. When your business offers a profit-share, change round-up, or other fundraising activity for TAP, you help to sustain vital programs that transform the lives of children, teens, and adults living in our region.
- *Promotion and Recognition:* We will promote the collaboration, highlighting your generosity on TAP's website and social media, reaching thousands of local supporters.
- *Investor Recognition:* Businesses donating through these initiatives qualify for recognition under TAP's *Bringing Hope Home* Annual Campaign investor levels as described on the back of this letter. A \$1,500 donation resulting from a profit-share or other fundraiser allows your business to be celebrated at the Inspire level, with benefits including acknowledgment in TAP's annual report.
- *Tax-Deductible Giving:* All funds donated to TAP are eligible to be tax-deductible.

Thank you for considering this opportunity. To learn more or to get started, **please email TAP's Fund Development team at giving@tapintohope.org**. You can also call or text us at **(826) 202-5939**. If hosting an event isn't feasible at this time, we also gratefully welcome in-kind donations for raffles, auctions, or team recognition.

Together, we can continue to build a brighter future for our community, and we would be honored to partner with you in this meaningful way.

Warmest regards

A handwritten signature in blue ink that reads "Angela Penn".

Angela Penn
President & CEO

P.S. Let us celebrate this milestone together by making a lasting impact on our community. Please don't hesitate to reach out with any questions or ideas!

2024–2025 Investor Levels

HOPE • \$5,000

- Logo displayed prominently at TAP's central office (302 2nd Street SW, Roanoke)
- Logo with link to investor's homepage on the TAP Bringing Hope Home investor page
- Recognition in an investor article to be published in TAP's monthly e-newsletter
- Recognition on TAP's Facebook page
- Opportunity to take part in TAP's annual campaign press conference in October 2024
- Recognition as a Hope Investor in an exclusive article to be published in TAP's e-newsletter and on TAP's Facebook page
- Recognition as a Bringing Hope Home investor in TAP's Annual Report FY 2024-2025

EMPOWER • \$3,500

- Logo displayed prominently at TAP's central office (302 2nd Street SW, Roanoke)
- Logo with link to investor's homepage on the TAP Bringing Hope Home investor page
- Recognition as an Empower Investor in an exclusive article to be published in TAP's e-newsletter and on TAP's Facebook page
- Recognition on TAP's Facebook page
- Recognition as a Bringing Hope Home investor in TAP's Annual Report FY 2024-2025



COURAGE • \$2,500

- Logo displayed prominently at TAP's central office (302 2nd Street SW, Roanoke)
- Logo with link to investor's homepage on the TAP Bringing Hope Home investor page
- Recognition in an investor article to be published in TAP's monthly e-newsletter
- Recognition on TAP's Facebook page
- Recognition as a Bringing Hope Home investor in TAP's Annual Report FY 2024-2025

INSPIRE • \$1,500

- Logo displayed prominently at TAP's central office (302 2nd Street SW, Roanoke)
- Logo with link to investor's homepage on the TAP Bringing Hope Home investor page
- Recognition as a Bringing Hope Home investor in TAP's monthly e-newsletter
- Recognition as a Bringing Hope Home investor in TAP's Annual Report FY 2024-2025