



Radiothon Sponsorship Opportunities

Total Action for Progress (TAP) is preparing for our first ever radiothon on FOX Radio 910 Roanoke, happening December 5, 2017. As a community-based organization, TAP relies on your support to help keep our agency in operation. Each radiothon sponsorship offers a unique promotional opportunity for your organization while supporting TAP's mission and high-quality programs.

Send in your sponsorship payment before June 30th to take advantage of Neighborhood Assistance Program (NAP) tax credits! These credits will allow you to **deduct up to 65% of your sponsorship from your Virginia state income taxes.** To apply, call Becky Wyatt at 540.283.4861.

Sponsorship Levels

Presenting Sponsor - \$5,000 Gold Sponsor - \$1,000
 Diamond Sponsor - \$3,000 Silver Sponsor - \$500
 Platinum Sponsor - \$2,000

Benefit	Presenting Sponsor	Diamond	Platinum	Gold	Silver
Top billing in all advertising and name a part of official event title	X				
Radiothon lunch sponsorship with on-air recognition		X			
Most prominent name and logo placement on all printed material and email updates	X		X		
Radiothon coffee sponsorship with on-air recognition			X	X	
Prominent name placement on all printed material and email updates	X	X	X	X	
Present check to TAP live on the radio (speaking opportunity)	X	X	X	X	X
Prime time 60-second ad placement (10)	X	X	X		
Standard time 30-second ad placement (10)				X	X
Name placement on all printed material	X	X	X	X	X
Name recognition in all press releases	X	X	X	X	X